

PHOTOCALL INVITE

Olympic Gold Medallist Alex Gregory helps two amateur rowers raise £250,000 for leading charity Breakthrough Breast Cancer

Date: Saturday 4th May

Time: 3:30pm

Location: Leander Club, Henley on Thames

Olympic gold medallist Alex Gregory will be available for photos and interviews at the Leander Club, Henley on Thames.

Alex famously followed in the footsteps of Sir Steve Redgrave, Sir Matthew Pinsent and James Cracknell last year by winning gold in the coxless four-man boat for the 2012 London Olympic Games.

This year he is taking on a new challenge – helping two amateur rowers, Ed Curtis and Nick Rees, train for one of the world's toughest challenges, rowing across the Atlantic.

Ed and Nick are hoping to raise £250,000 for leading charity Breakthrough Breast Cancer and are thrilled to have received the offer of a training session with one of the world's most renowned rowers.

After taking Ed and Nick through their paces on the River Thames, Alex and his protégés will be available for photos and interviews.

To find out more about Ed and Nick's challenge visit www.breakthroughatlantic.com

To book an interview/photo slot please contact Nick on 07971 809 369 or breakthroughatlantic@yahoo.co.uk

Notes to editors

The team

- Nick Rees is a father of two children, Alice (aged 6) and Thomas (aged 4) and is married to Ellen. Following five years at Goldman Sachs, he now works as an investment manager for Absolute Return Partners. His previous challenges include a 100km walk, climbing the highest mountain in north America (outside Alaska) and the London Marathon.
- Ed Curtis is also a father of two children Osian (aged 6) and Betsan (aged 2) and is married to Nicola. He is a lifelong friend of Ellen and a watersports professional, working at the Plas Menai National Watersports Centre in North Wales. Ed loves a challenge and has spent two months working and camping in the Arctic Circle as well as entering several open water swimming events.

About Breakthrough Breast Cancer:

- Breakthrough Breast Cancer's vision is a future free from the fear of breast cancer.
- Breakthrough Breast Cancer is the UK's leading charity dedicated to preventing the disease, promoting early and precise diagnosis and developing better treatments and care.
- The charity focuses its research efforts entirely on breast cancer. Through a complete understanding of the disease, Breakthrough will continue to develop better treatments to take from the laboratory and into doctors' hands.
- As a result of the charity's work women will no longer die from breast cancer.
- For more information go to breakthrough.org.uk

About breast cancer:

- Breast cancer is the most commonly diagnosed cancer in the UK – almost 50,000 women and around 400 men are diagnosed every year.
- Breast cancer accounts for nearly one in three of all female cancers and one in eight women in the UK will develop breast cancer at some point in their lifetime.
- Around 1,000 women die of breast cancer every month in the UK.
- The good news is that more women than ever in the UK are surviving breast cancer thanks to better awareness, better treatments and better screening.