

Atlantic Breakthrough row for Breakthrough Breast Cancer, Powered by OSO Natural Fuel

OSO Natural Fuel is to sponsor what is set to be one of the toughest and challenging extreme water sport attempts for the charity Breakthrough Breast Cancer in 2013.

In December 2013, family business man Nick Rees and windsurfing and sailing instructor Ed Curtis will be facing up to 40 foot waves rowing 3,000 miles from the Canary Islands to Antigua as part of the Talisker Whisky Atlantic Challenge. With more people having gone into space than rowed the Atlantic and the extreme physical and emotional demands, the boys have their work cut out.

At the heart of the challenge is the task to raise £250,000 for the charity Breakthrough Breast Cancer, who are dedicated to preventing the disease, promoting early diagnosis and developing better treatments and care. . The money will significantly help the charity in its endeavours that thousands of women, such as Nick's wife, will benefit from.

As new competitors to the challenge, Nick and Ed have their own goals to add to their dream to support the charity. This will be their first attempt to achieve an unsupported and self-sufficient row whilst facing the pressures of enabling school children to follow their progress online and complete maths, science and geography exercises relating to their journey.

Each day throughout training and during the challenging journey, Nick and Ed will burn around 8,000 calories a day and lose 20% of their body weight. Therefore, to ensure they consume enough energy that's long lasting, OSO Natural Fuel will be providing the lads with their daily pots of energy yogurt, up until the event, to help them achieve their best rowing results.

OSO Natural Fuel energy pots are made up probiotic yogurt and oats with added apple juice to enhance the ability of the slow releasing energy from the oats. Each pot also comes with it's own spoon to allow they boys to eat wherever and whenever, making it the perfect energy meal for the hardworking duo.

To follow the teams story and to find out how you can sponsor visit www.breakthroughatlantic.com, Twitter @Atlantic_Row, Facebook.com/Breakthroughatlantic FUELED BY www.osonaturalfuel.com, Twitter @OSONaturalFuel, Facebook.com/OSO-Natural-Fuel

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About Breakthrough Breast Cancer:

- Breakthrough Breast Cancer's vision is a future free from the fear of breast cancer.
- Breakthrough Breast Cancer is the UK's leading charity dedicated to preventing the disease, promoting early and precise diagnosis and developing better treatments and care.

- The charity focuses its research efforts entirely on breast cancer. Through a complete understanding of the disease, Breakthrough will continue to develop better treatments to take from the laboratory and into doctors' hands.
- As a result of the charity's work women will no longer die from breast cancer.
- For more information go to breakthrough.org.uk

About breast cancer:

- Breast cancer is the most commonly diagnosed cancer in the UK – almost 50,000 women and around 400 men are diagnosed every year.
- Breast cancer accounts for nearly one in three of all female cancers and one in eight women in the UK will develop breast cancer at some point in their lifetime.
- Around 1,000 women die of breast cancer every month in the UK.
- The good news is that more women than ever in the UK are surviving breast cancer thanks to better awareness, better treatments and better screening.